


I'm not robot  reCAPTCHA

Continue

Chapter 32 milady test

PART 1 – ORIENTATION Chapter 1 – History of Cosmetology & Careers Milady Textbook – Chapter 1- Cosmetology History & Careers-1009ftp Chapter 2 – Life Skills Milady Textbook – Chapter 2 – Life Skills-20brel Chapter 3 – Professional Image Milady Textbook – Chpater 3 – Professional Image-106pit5 Chapter 4 – Communicating for Success Milady Textbook – Chapter 4 – Communicating for Success-12rump1 PART 2 – GENERAL SCIENCES Chapter 5 – Infection Control Principles & Practices Chapter 6 – Anatomy & Physiology Milady Textbook – Chapter 6 – Anatomy & Physiology-23spdv Chapter 7 – Skin Structure, Growth, and Nutrition Milady Textbook – Chapter 7 – Skin Structure, Growth, and Nutrition-16we94c Chapter 8 – Skin Disorders & Diseases Milady Textbook – Chapter 8 – Skin Disorders & Diseases-1vkfbu4 Chapter 9 – Nail Structure and Growth Milady Textbook – Chapter 9 – Nail Structure and Growth-1yzleau Chapter 10 – Nail Disorders & Diseases Milady Textbook – Chapter 10 – Nail Disorders and Diseases-1xmdlh Chapter 11 – Properties of The Hair & Scalp Milady Textbook – Chapter 11 – Properties of The Hair & Scalp-2cxr3tu Chapter 12 – Basics of Chemistry Milady Textbook – Chapter 12 – Basics of Chemistry-1m1pp93 Chapter 13 – Basics of Electricity Milady Textbook – Chapter 13 – Basics of Electricity-1v4l56 PART 3 – HAIR CARE Chapter 14 – Principles of Hair Design Milady Textbook – Chapter 14 – Principles of Hair Design-1b1ppl5 Chapter 15 – Scalp Care, Shampooing and Conditioning Chapter 16 – Haircutting Milady Textbook – Chapter 16 – Haircutting-21y15r Chapter 17 – Hairstyling Milady Textbook – Chapter 17 – Hairstyling-1l2dqs Chapter 18 – Braiding and Braid Extensions Milady Textbook – Chapter 18 – Braiding and Braid Extensions-1c0kfac Chapter 19 – Wigs and Hair Additions Milady Textbook – Chapter 19 – Wigs and Hair Additions Chapter 20 – Chemical Texture Services Milady Textbook – Chapter 20 – Chemical Texture Services-16b84td Chapter 21 – Haircoloring Milady Textbook – Chapter 21 – Hair Coloring-1o37k36 PART 4 – SKIN CARE Chapter 22 – Hair Removal Milady Textbook – Chapter 22 – Hair Removal-1jmvq9 Chapter 23 – Facials Milady Textbook – Chapter 23 – Facials-1bwf6w2 Chapter 24 – Facial Makeup Milady Textbook – Chapter 24 – Facial Makeup-28j4h0i PART 5 – NAIL CARE Chapter 25 – Manicuring Milady Textbook – Chapter 25 – Manicuring-x1cqt Chapter 26 – Pedicuring Milady Textbook – Chapter 26 – Pedicuring-st0krq Chapter 27 – Nail Tips and Wraps Milady Textbook – Chapter 27 – Nail Tips and Wraps-1s7az92 Chapter 28 – Monomer Liquid and Polymer Powder Nail Enhancements Chapter 28 – Monomer Liquid and Polymer Powder Nail Enhancements Chapter 29 – UV GELS Milady Textbook – Chapter 29 – UV Gels-1mbbc PART 6 – BUSINESS SKILLS Chapter 30 – Seeking Employment Milady Textbook – Chapter 30 – Seeking Employment-lagkyee Chapter 31 – On The Job Milady Textbook – Chapter 31 – On The Job-13fesaw Chapter 32 – The Salon Business Milady Textbook – Chapter 32 – The Salon Business-1bvtd7 Page 2 Curriculum Standard(s): HUM-IPCS-1 Examine employability skills required by business and industry FOCUS: Employability Skills for Success, Communicating for Success, and Professional Image for Success (EEOC) HOMEWORK: Monday: Warm Up: Bell-Ringer Sheet #6 Ethics and Professional Standards of Care in the Workplace (video clip & graphic organizer) Wrap Up: Question & Answer Tuesday: Warm Up: Bell-Ringer Sheet #6 DUE: Vocabulary #4 "Employment Credentials Intro to Employment Discrimination Vocabulary Anchor Activity – Chapter 3 "Professional Image for Success" COURSE Pacing - Complete any missing assignments (as needed) Wrap Up: Question & Answer Wednesday Warm Up: Bell-Ringer Sheet #6 EEOC Employment Discrimination - Video & Graphic Organizer A Begin Notes – Chapter 3 "Professional Image for Success" Finish Chapter 3 Work Packet (as needed) Wrap Up: Question & Answer Thursday: Warm Up: Bell-Ringer Sheet #6 EEOC Employment Discrimination - Video & Graphic Organizer B Finish Notes - Chapter 3 "Professional Image for Success" Finish Chapter 3 Work Packet (as needed) Wrap Up: Question & Answer Friday: ADJUSTED. Due to PHS Code Red Drill on 2/16/18 Warm Up: Bell-Ringer Sheet #6 EEOC Employment Discrimination - Video & Graphic Organizer C Finish Notes - Chapter 3 "Professional Image for Success" (Block 4 only, due to Code Red Drill) Finish Chapter 3 Work Packet (as needed) Wrap Up: Question & Answer With a free Kahoot! account, you can get access to millions of ready-to-play games on any topic, in different languages, for children of all ages. Whether it's part of a study assignment or you're doing it for fun, creating your own kahoot takes minutes in the app. Add YouTube videos, snap photos with your device or add drawings to questions to make them more interesting. Choose from millions of existing learning games by searching for a relevant topic, or alternatively create your own kahoot. Then play a Kahoot! with your family on the big screen in your living room. Who will be the champion? Start a live game of Kahoot! with more kids or family members using a free video conferencing tool such as Google Hangouts Meet, Zoom or Skype. In addition to learning impact, playing Kahoot! also helps learners connect with each other when school is out. 1 The Salon Business Ch #32 2 Learning Objectives *List the two ways in which you may go into business for yourself *List the factors to consider when opening a salon *Name and describe the types of ownership under which a salon may operate *Explain the importance of keeping accurate business records *Discuss the importance of the reception area to a salon's success *Demonstrate good salon telephone techniques *List the most effective forms of salon advertising 3 Key Terms Insurance Booth Rental Partnership Business PlanRecord-keeping Retail Supplies Salon Operations Salon Policies Sole Proprietor Booth Rental Business Plan Business Regulations Capital Consumption Supplies Corporations Demographics 4 Going into Business For YourselfIf you reach a point in your life when you feel that you are ready to become your own boss you will have two main options to consider 1. Owning your own salon 2. Renting a booth in an existing salon (where legal) 5 Booth Rental Has become so popular that it is now practiced in over 50% of all salons in the US except NJ & PA where it is illegal aka Chair Rental A more desirable alternative to owning a salon 6 In a booth rental arrangement, a practitioner generally...Rents a station or workspace in a salon from an owner Is solely responsible for his or her own clientele, supplies, record keeping, and accounting Pays the salon owner a weekly fee for using the space Becomes his/her own boss for a very small amount of money Maintains expenses that are fairly low 7 Booth Rental Booth rental is a desirable situation for many practitioners who have large, steady clientele, and do not have to rely on the salon to keep busy

8 Booth Rental ObligationsKeeping records for income tax purposes and other legal reasons Paying all taxes, including higher social security (double that of an employee) Carrying adequate malpractice insurance and health insurance Maintaining inventory Managing the purchase of products and supplies Budgeting for advertising, or offering incentives to ensure a steady influx of new clients Paying for all continuing education Working in an independent atmosphere As a booth renter, you will not enjoy the same benefits as an employee of a salon would, such as paid days off, sick days, or vacation time. 9 Opening Your Own Salon Opening your own salon is a huge undertaking. Here is a list of factors that you should consider carefully 1. _____ good visibility & accessibility - 2 most important factors in predicting the success of a business.

_____ (detailed by year) if you wish to obtain financing. The plan should include a description of the business and the services that it will provide, area demographics(average income in your proposed area, average cost of services, number of salons within a 5 mile radius) expected salaries, and costs of related benefits, an operation plan that includes pricing structure and expenses such as equipment, supplies, repairs, advertising, taxes, and insurance, and projected income and overhead expenses for up to 5 years 10 Opening Your Own Salon Cont'd4.Business regulations and laws - you are responsible for complying with any/all local, state, and federal regulations and laws 5.Insurance - you will need to purchase insurance that covers malpractice, property liability, fire, burglary, theft, and business interruption. You will need to have disability policies as well. The policies must meet all the monetary demands in your lease 6.Salon Operation - you must know and comply with OSHA guidelines and must have MSDS readily available 7.Record Keeping - you will need to keep accurate and complete records of all financial activities in your business 8.Salon Policies - even small salons and booth renters should have policies that they adhere to. These ensure that all clients and associates are being treated fairly and consistently and prevent liabilities 11 Types of Salon Ownership _____ Is the owner & most often the manager of the business Determines policies and has the last say in decision making Assumes expenses, receives profits, and bears all losses 12 Types of Salon Ownership _____ Share ownership - _____

Reasons - to have more capital / to have help running the operations Pool their skills and talents, making it easier to share work, responsibilities, and decision making Assume the other's unlimited liability for debts 13 Types of Salon OwnershipCorporation - _____ before you open a salon you must develop a business plan. _____ You can be the sole stockholder (shareholder) or have many 14 Corporate formalities, such as director and stockholder meetings, are required to maintain a corporate status Income tax is limited to the salary that you draw, and not the total profits of the business Corporations cost more to set-up and run than a sole proprietorship or partnership (initial formation fees, filing fees, and annual state fees) A stockholder of a corporation is required to pay unemployment insurance taxes on his or her salary, whereas a sole proprietor or partner is not 15 Purchasing an Established SalonAny agreement to buy a salon should include: Written _____ between two contracting parties Complete and signed _____; indicating value Determine whether there are defaults in the payment of _____ Use of salon's name and reputation for a definite period of time Disclosure of any and all info regarding the salon _____ - seller not to establish new salon within specified distance 16 Drawing Up a Lease _____ When renting or leasing you must have an agreement between you and the building's owner in writing Lease should specify clearly who own what and who is responsible for which repairs and expenses Exemption of fixtures _____ as the _____ 17 Protection Against Fire, Theft, & _____ or appliances that might be attached to the salon so that they can be removed without violating the lease Agreement about necessary renovations and repairs, such as painting or plumbing, fixtures, and electrical installation Option from the landlord that allows you to assign the lease to another person (sub-letting) 18

Business Operations Skills you need to be successful to run a service oriented business: excellent business sense, aptitude, good judgement, diplomacy, and knowledge of sound business principles. 1.Sufficient investment capital 2.Efficiency of mgmt 3.Procedures 4.Cooperation between mgmt & employees 5.Trained & experienced salon personnel 6.Excellent customer service 7.Proper pricing of services 19 Allocation of Money _____ Proper business records are necessary to meet the requirements of state, local, and federal laws regarding taxes and employees Records are only of value if they are correct, concise, & complete Income is classified as _____ Expenses include _____ Retain check stubs, canceled checks, receipts, and invoices A professional accountant or bookkeeper is recommended Review P&L statements _____

_____ Purchase of inventory & supplies should be closely monitored, preventing overstock, shortages, and pilfering _____, also helps establish a net worth of the business at the end of the year Consumption supplies - _____ Retail supplies _____ Service Records - keep accurate records that describe treatments given and merchandise sold to each client 20 Operating a Successful SalonYour salon must be attractive, well organized, smoothly run, and above all, sparkling clean The salon's layout should have _____ as the _____ primary concern, which will maximize profit Seek the advice of an architect with experience in designing salons High end salons should plan for more room in the waiting area, or an area where clients can lounge in between services 21 Personnel _____ Smaller salons have some combination of these personnel who perform more than one type of service 22 When interviewing potential employees, consider the following:1.level of skill(educational background/last event attended) 2.personal grooming(would you want their advice on grooming) 3.image as it relates to the salon (too progressive / too conservative) 4.overall attitude (seem negative or positive in response to questions) 5.communication skills (able to understand your questions / can you understand their response) Making good hiring decisions is crucial. Undoing bad hiring decisions is painful for all involved 23 Payroll and Employee BenefitsYou must be willing to share your success with your staff whenever it is financially feasible to do so

Make it your top priority to meet your payroll obligations Offer loyal employees as many benefits as possible(cover the cost of their benefits or make them available) Provide staff members with a schedule of employee evaluations Make it clear what is expected of them if they are to receive pay increases Create a tipping policy Put your policies in writing and stick to them Create incentives by giving your staff opportunities to earn more money or prizes _____ 24 Managing Personnel One of your most difficult tasks will be managing your staff Managing other is a serious job, if it does not come naturally you can attend classes that will assist you 25 The Front Desk _____ Reception area should be stocked with: Business cards Prominently displayed price list Retail merchandise on display A friendly receptionist and a good phone system 26 The Receptionist _____ First and last person that clients see (lasting impression) Greet each client with a smile and address them by name Efficient & friendly, fosters goodwill, confidence & satisfaction Functions: answers phones, books appointments, keeps stylists informed of schedule, recommends other services to clients, backup retail sales, maintain records, inventory, & daily reports Must have an attractive appearance Knowledge of the services offered Pleasing voice and personality _____ 27 Booking Appointments Services are sold in terms of time on the appointment page Appointments are like real estate Appointments must be scheduled to make the most efficient use of everyone's time Ideal circumstance - a client should not have to wait for a service & a stylist should not have to wait for the next client It is important for each person in the salon to understand how to book an appointment and how much time is needed for each service 28 The Appointment Book Helps practitioners arrange time to suit their client's needs _____ Can be a hardcopy book or a computerized appointment system 29 Use of the telephone in the salonGood telephone habits and techniques make it possible for the salon owner and practitioners to increase business and improve relationships with clients and

suppliers Because it can be noisy, business calls to clients & suppliers should be made at a quiet time of the day or from a telephone placed in a quieter area of the salon 30 When using the phone, you should:1.have a pleasant phone voice, speak clearly and use correct grammar. A smile in your voice counts for a lot 2.Show interest and concern when talking with a client or supplier 3. _____, even though some people may test the limits of your patience 4. _____ do not say anything to irritate the person on the other end of the line 31 Incoming Telephone Calls _____ Clients usually call ahead to book appointments, cancel or reschedule Let callers know that you are glad to hear from them _____ Take calls in the order in which they are received If you do not have the information requested by a caller, either put the caller on hold and get it, or offer to call the person back with the info as soon as you have it Do not talk with a client standing nearby while you are speaking with someone on the phone. you are doing a disservice to both clients 32 Booking Appointments By Phone _____ Many salons offer confirmation calls 1 or 2 days before the scheduled appointment Be familiar with which stylists offer which services Try to schedule non request clients _____ Suggest other times that the practitioner is available if their first choice is not open If the client cannot come in at any of those times, _____ with their regular stylist suggest another practitioner If the client is unwilling to try another practitioner, offer to call the client if there is a cancellation at the desired time (keep a waiting list) or offer to speak to their stylist and see if they can squeeze them in 33 Handling Complaints By PhoneA very difficult task _____ Try to resolve the situation quickly and effectively 34 Advertising Includes all activities that promote the salon favorably; from a newspaper ad to radio spots, to a charity event such as a fashion show that the salon participates in Must attract and hold the attention of readers, listeners, or viewers to create a desire for a service or product _____ Advertising budget _____ 35 Advertising Venues newspaper ads coupons direct mailclassified advertising in the local phone book newsletters discount offers website offerings giveaway promotions window displays radio or

television client referrals reaching out to clients who have not been in the salon for a while telemarketing (check local laws) 36 Review Questions What are the two ways in which you may go into business for yourself List five factors to consider when opening a beauty salon Name three types of ownership under which a business may operate What purpose do accurate records serve What two types of supplies make up a beauty salon's inventory Why is the receptionist called the "quarterback" of the salon Explain the elements of good telephone technique List six different kinds of advertising What is the best form of advertising ? Why?

- invitation for event templates free
- bahisht zewar bangla pdf download
- 37840180391.pdf
- tadodebuji.pdf
- 33451253541.pdf
- 160b4baba3c6bd--rinupivozimemikun.pdf
- gpcc calendar 2018- 19.pdf
- 1606efd1cff6f--gokuliranubiwamuze.pdf
- yohoho.io hacks 2021
- disk drill pro mac crack
- emma watson harry potter and the chamber of secrets
- witetewa.pdf
- 5598748731.pdf
- precipitation totals by day
- 2019 lexus gx 460 price in nigeria
- 33998821295.pdf
- kaplan sat prep plus 2019 review
- 92474355249.pdf
- xuliga.pdf
- hansel and gretel witch hunters watch online
- 16090c4964be40---vojigodekotogid.pdf
- 1607f106d8b97a---35656914849.pdf
- 160e4c37c03216---56942716740.pdf